



communications  
& event planning



## CASE STUDY:

# Advertising Club of Edmonton (ACE Awards)

An awards event to recognize the outstanding work done by the advertising community in Edmonton. Planning a gala event for a peer group of the most creative—and often judgmental—minds in Edmonton is a daunting task, however, TNT partner Liane Cournoyer has been invited back to chair the ACE Awards for an unprecedented 3 times in the past ten years which speaks volumes about her talent and her event planning success.